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PRESS RELEASE

Meridian Presents the Future of 3D In-Car Surround Sound in the Jaguar C-X17



Britain's ultra-premium audio experts, Meridian have redefined the future of in-car audio with its 3D in-car surround system built in the Jaguar C-X17. Meridian have developed and designed their innovative car audio system in close conjunction with Jaguar's C-X17's interior to provide a unique harmonic space.

The 28 loudspeaker system presents innovative loudspeaker locations within the vehicle cabin such as the integration of loudspeakers into the A & B pillars to deliver a better and more authentic sound by raising the sonic image at a human height making the experience more believable. The Meridian's subwoofer "force cancelling" technology has been gem-set within the rear centre tunnel to provide a more consistent and accurate low frequency reproduction for all passengers; ultimately the raised loudspeakers have been located in the top of the head restraints to deliver the correct perception of image height enabling each passenger to enjoy a personal and even more authentic musical experience.

“The all-new sonic architecture allows Meridian’s DSP technology to further exploit its full capabilities of delivering authentic, evocative and believable sound for everyone. A jewel of sound specifically created for the Jaguar C-X17.”

Graham Landick, Meridian Automotive Programme Manager.

The all-new architectural speaker location is based on Meridian’s integral sound/design principles of un-compromised performance delivered through refined authentic and consistent sound. It marries performance and design to create an unrivalled sound quality experience.

“The Meridian audio system for the C-X17 is an audio statement. Inspired by the design and performance of Meridian home systems and technologies, this system represents the future of in-car 3D surround. It is very satisfying to see two great British brands blend together their design languages and technologies to produce something unique.”

Bob Stuart, Meridian Co-founder and Chief Technical Officer.

Meridian continues to work with Jaguar and Land Rover to tailor and refine their technological innovations for the automotive environment. As a result of their passion to deliver pure and captivating sound, the unique 3D in-car surround sound system for the Jaguar C-X17 has set new standards in the automotive environment for a fully immersive in-car audio experience.

Key Points for Editors

- Meridian and Jaguar redefined the future of 3D surround sound for the new Jaguar C-X17.
- Meridian all-new sonic architecture, incorporating Meridian home sound/design principle of un-compromised performance, to deliver a more authentic and consistent surround sound for every passenger.
- Loudspeakers integrated in the A&B pillars to raise the sound image at human hear.
- 4 Height speakers positioned in the head restraints to deliver the full dimensions of the music.
- Meridian Trifield 3D technology delivers authentic, personal and consistent 3D surround sound to everyone in the cabin.
- Meridian “back to back” subwoofer technology included in the centre console of the rear passenger seats to provide more balanced and authentic low frequencies.
- 28 loudspeakers placed strategically around the cabin.

For more information on the Meridian System for the Jaguar C-X17 go here:
<https://www.meridian-audio.com/static/meridian/brochures/automotive/Meridian-CX17-DIGITAL.pdf>

For more information on Meridian visit:
<https://www.meridian-audio.com/en/automotive/manufacturers/1/>

For super hi-res image selection go here: [CX17 Images](#)

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All information provided is subject to change without notice.

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ABOUT MERIDIAN AUDIO

Meridian is based near Cambridge, UK, and was founded in 1977 by Bob Stuart and Allen Boothroyd. With over 30 years' history of innovation and development of uncompromised consumer home entertainment systems offering exceptional performance, this award-winning company is widely recognised as a world leader in high-quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller, and the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors, and scalars are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver both a sweet, natural sound and smooth, crystal-sharp images with true cinematic realism. In late 2008, Meridian acquired leading networked media server developer Sooloos, and today the Meridian Sooloos Digital Media System offers a unique combination of superb digital audio quality with the world's most innovative, flexible and intuitive touch screen.

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