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## PRESS RELEASE

### Meridian and Land Rover Announce Two State-of-the-Art Systems for the All-New Range Rover Sport



Meridian and Land Rover have developed a choice of two audio systems, including the Meridian Signature Reference System which incorporates Meridian Trifield 3D surround technology – a world first for in-car technology.

The all-new Range Rover Sport is Land Rover's fastest, most responsive and agile vehicle to date, offering an unrivalled breadth of capability. Over 4000 hours of research went into the development of the vehicle's audio systems, ensuring authenticity of sound – a hallmark of all Meridian systems.

As top of the range, the 1700W Meridian Signature Reference System drives 23 speakers positioned strategically throughout the vehicle cabin, including height speakers located in the roof lining. Trifield 3D technology is also incorporated, enabling performances to be rendered in true scale and location for an authentic, personal and consistent musical experience for all passengers.

Meridian's Automotive Programme Manager, Graham Landick, commented "Whether you're in the driving position or one of the passengers, you feel as if you are at the concert – you're part of the performance. That's what makes the hairs on the back of the neck stand up. It's about the passion and believability of the performance, and that's what we deliver in the Range Rover Sport."

In addition, customers can opt for the 825W Meridian Surround Sound System which features 19 speakers located throughout the vehicle. The system uses Trifield technology to expand the sense of space within the cabin, with performances optimised for all seating positions.

The all-new Range Rover Sport is the latest addition to the new Range Rover family of vehicles and the third Range Rover model to be launched in two years. It follows the launch of the acclaimed Range Rover Evoque in 2011 and the peerless all-new Range Rover in 2012, which are also available with a choice of Meridian systems. Each system features state-of-the-art amplifiers which incorporate Meridian's latest digital processing technology to ensure perfectly optimised sound quality, along with Meridian high-efficiency speakers for exceptional clarity and dynamics.

### **Key Points for Editors**

- Meridian Trifield 3D technology custom-designed for the All-New Range Rover Sport
- Choice of two Meridian audio systems, designed specifically for the All-New Range Rover Sport
- 825W, 16-channel, 19 speaker Meridian Surround Sound System option
- 1700W, 22-channel, 23 speaker Meridian Signature Reference System option
- High output, distortion-free sound with full frequency range
- Deep bass extension and clear, clean highs
- Stable, full stereo imaging from any position in the vehicle
- Maintains maximum digital audio detail from all sources
- Smooth, full frequency range sound, tuned to cabin acoustics

### **RELEASE ENDS/Embargo/No Embargo – April 2013**

For a short technical overview video go: [Here](#)

All information provided is subject to change without notice. All prices quoted are recommended retail and include VAT.

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## **ABOUT MERIDIAN AUDIO**

Meridian is based near Cambridge, UK, and was founded in 1977 by Bob Stuart and Allen Boothroyd. With over 30 years' history of innovation and development of uncompromised consumer home entertainment systems offering exceptional performance, this award-winning company is widely recognised as a world leader in high-quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller, and the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors, and scalers are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver both a sweet, natural sound and smooth, crystal-sharp images with true cinematic realism. In late 2008, Meridian acquired leading networked media server developer Sooloos, and today the Meridian Sooloos Digital Media System offers a unique combination of superb digital audio quality with the world's most innovative, flexible and intuitive touch screen.

For more information on Meridian visit:

<http://media.meridian-audio.com/>

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