

Feature: Meridian Audio and the all-new Range Rover

Essential Style for Men September 13th 2012



2013 Range Rover image from <http://allnewrangerover.landrover.com/us/en>.

If you're like me, then you *love* the newest big body Range Rover.

Much like all the other high-end European marques, Range Rover takes their time when they evolve a product line; they take practical, slow steps in developing something new.



3-D sound? Yep. Meridian is taking that sound to the third dimension, yo. Image from <http://www.meridian-audio.com/in-car-audio/land-rover/the-all-new-range-rover.aspx>.

This type of product development also helps buyers feel like the car they just spent \$100k on doesn't get obsolete after a year.

But once every 8(ish) years, there is a very clear change in the car design. For the big body Range, 2013 is the year Land Rover reveals a clear delineation between the past and the future.

In my opinion, *they've got a winner.*



Now you can totally blast that Carly Rae Jepsen song and it will sound like you're in her concert. Meridian/Range Rover image from <http://www.meridian-audio.com/in-car-audio/land-rover/the-all-new-range-rover.aspx>.

But today we're not here to talk about how much I love the new Range Rover, we're here to talk about Meridian Audio and the sound system they have created for the 2013 Range Rover.

According to their official press release:

Meridian and Land Rover have released a choice of three audio systems including the world's first 3D surround system – for The Range Rover. The fourth generation Range Rover is an evolution of an iconic design. With Land Rover strength at its heart, the all-new model has been engineered from the ground up to be the most capable, most refined Range Rover ever.

The top of the range is the Meridian Signature Reference System, a 1700-Watt, 24-channel stereo/surround system driving 29 loudspeakers mounted around the vehicle cabin, including

roof mounted and personal seat-back centre loudspeakers. The system incorporates Meridian Trifield 3D technology to deliver a unique, personal and incredibly realistic experience adding a three-dimensional sense of space.

29 Loudspeakers and 1700 watts is no joke. You may want to ease up on the bass on your favorite Little Wayne song when your in-laws are in the whip.

Additionally, after buying the latest Range Rover with the Meridian sound system, one might have to reconsider their home sound system (*being 2-d and all*).



You can be the first on your block to take it to the third dimension. Meridian/Range Rover image from <http://www.meridian-audio.com/in-car-audio/land-rover/the-all-new-range-rover.aspx>.

To even up the acoustic quality of your home, Meridian also offers a complete line of systems for homes and businesses as well. They've been around since 1977 and the company was born from their founder's passion for music. Check out more about Meridian Audio in the video below.

Our favorite piece of home theater? The multi-award winning M6 Digital Active Loudspeaker. Here's a little information about the M6 from Meridian's official site:

Despite its compact, sculptural appearance, M6 remains true to Meridian's founders' original design ethos: to create the best-sounding loudspeakers in a form that blends seamlessly into your home. The gently-tapered column is created from a unique resin, developed specifically for its inert acoustic qualities. The enclosure provides separate, isolated housings for the wide-range and low-frequency drivers. A tuned porting system and downwards-facing bass driver further extends the loudspeaker's low-frequency performance and helps M6 blend effortlessly into the listening environment. The slim enclosure also provides a wide dispersion, filling the room with superbly-imaged, natural sound.

We like them because they look like acoustic nuclear war missiles.



For an MSRP of \$9,000, the Meridian M6 Active Loudspeaker can convert your entertainment room into a missile silo of awesomeness. Image from <http://www.meridian-audio.com/the-collection/loudspeakers/m6-digital-active-loudspeaker-.aspx>.

So now we have severely destroyed your 2013 party budget. You not only have to now get the 2013 Range Rover, you also have to get the upgraded 3-D Meridian sound system *and* you have to change your entire home theater system.