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Press release

Meridian Audio Announces Two Systems for the Land Rover Freelander 2

Land Rover and Meridian have announced their collaboration to design two powerful and unique in-car audio systems for the new Freelander 2. Land Rover has given the Freelander 2 a premium overhaul, delivering even better comfort, convenience and driving enjoyment. New colours, new exterior design features, upgraded equipment levels and the new lightweight and efficient petrol engine all contribute to make the SUV even better. The Meridian Sound Systems match the excellence of the Freelander 2, offering the driver and occupants the exceptional audio performance that Meridian is proudly famous for.

The **Meridian Sound System** is a 380 watt, 12-channel stereophonic system featuring 11 loudspeakers, including a dual-channel subwoofer.

The **Meridian Surround Sound System** is an 825 watt, 16-channel stereo/surround system featuring 17 loudspeakers, including a dual-channel subwoofer.

Both systems employ the latest Digital Signal Processing technologies (DSP) to deliver exceptional, distortion-free sound, tailored to cabin acoustics using Meridian Cabin Correction. Digital Dither Shaping is also utilised by the systems, enabling the finest natural details of the music to become clear.

The inclusion of Dynamic Volume Control aids performance by monitoring extraneous noise levels within the cabin and smoothly and unobtrusively maintaining a constant volume in order for it to be perfectly heard whatever the circumstances.

In addition, the Meridian Surround Sound System features Trifield technology, an algorithm specifically created for musical reproduction, to deliver a full, consistent, concert-like experience to all occupants.

Key Points for Editors

- Choice of two Meridian audio systems, designed specifically for the Land Rover Freelander 2
- 12-channel, 11 loudspeaker Meridian Sound System option

- 16-channel, 17 loudspeaker Meridian Surround Sound System option
- High output, distortion-free sound with full frequency range
- Deep bass extension and clear, clean highs
- Stable, full stereo imaging from any position in the vehicle
- Maintains maximum digital audio detail from all sources
- Smooth, full frequency range sound, tuned to cabin acoustics
- Dynamic volume compensation for changes in ambient noise levels

For more details and specifications visit
www.meridian-audio.com/in-car-audio/land-rover.aspx

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All information provided is subject to change without notice. All prices quoted are recommended retail and include VAT.

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ABOUT MERIDIAN AUDIO

Meridian is based near Cambridge, UK, and was founded in 1977 by Bob Stuart and Allen Boothroyd. With over 30 years' history of innovation and development of uncompromised consumer home entertainment systems offering exceptional performance, this award-winning company is widely recognised as a world leader in high-quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller, and the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors, and scalars are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver both a sweet, natural sound and smooth, crystal-sharp images with true cinematic realism. In late 2008, Meridian acquired leading networked media server developer Sooloos, and today the Meridian Sooloos Digital Media System offers a unique combination of superb digital audio quality with the world's most innovative, flexible and intuitive touch screen.

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