

## **Meridian Select**

Meridian Audio, a leading high quality audio and video equipment manufacturer, is now offering the ultimate bespoke color service. The new Meridian Select service assists today's interior designers in choosing from the huge array of furniture finishes that are available. As a result, consumers have a very specific idea of what themes they want to complement their living environment. The Meridian Select program not only meets the requirements of the market but also responds to customers' wishes for a broader range of product color options to co-ordinate with their interiors. Meridian Select uses the K5 selection of RAL system, the most popular European color reference standard in use today. Using this system the Meridian Select customer can choose from a vast choice of colors, and in doing so achieve their ideal surroundings. In addition to bespoke color lacquering, Meridian Select includes further personalization in the form of a small plaque, featuring the customer's name alongside the signatures of Meridian's founders, Bob Stuart and Allen Boothroyd. The K5 selection of the RAL System offers 210 metallic and non-metallic colors for a full range of options for customers. Meridian Select products are sold at a premium of 20 percent above the MSRP

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