

Head Office

Meridian Audio Limited
Latham Road, Huntingdon
Cambridgeshire PE29 6YE
United Kingdom
T +44(0)1480 445678
www.meridian-audio.com

USA Head Office Meridian America, Inc. 110 Greene Street Suite 204 New York, NY 10012 United States T+1 (646) 205 9276

MERIDIAN OFFERS SOOLOOS CARD OPTION FOR 800 SERIES PRODUCTS

International CES, Las Vegas, January 4, 2010, Venetian Tower, Suites 235 and 236—For over 10 years, Meridian's 800 Series products have offered the highest quality in audio and video reproduction. At the same time, their unique modular architecture offers a truly custom experience—individually specified and manufactured for its owner. The unique architecture also protects the customer's investment, allowing simple upgrade paths as technology standards advance and new features are developed.

Meridian continues its path to simply and seamlessly integrate the Sooloos Media System with the power of the impressive Reference Class 800 Series electronics. The ID40 Sooloos Card is available in the latest generation of 800 Series products, offered as a standard feature in the 808.3 Signature Reference CD Player, and as an option in the 861 V6 Reference Digital Surround Controller. The Sooloos card connects the host product directly to a Sooloos system enabling it to render audio streamed across the network and provide control of an active Play Queue. Now, with the ID40 Sooloos Card, Meridian's 800 Series offers the highest quality audio delivery from a Sooloos Digital Media System.

The card offers simple connection to the same network as a Sooloos system through its RJ45 style Ethernet port, eliminating the need for unsightly cables and extra boxes. Once connected, the ID40 Sooloos Card renders audio streamed across the network. The host 800 Series product is then able to use its own powerful DSP capabilities to perform advanced audio enhancement processing, using triple FIFO buffering and upsampling lower sample rate audio streams to 88.2 or 96kHz using Meridian's world renowned 'apodising' upsampling technology, and in the case of 861 apply other processing, such as Trifield, for improved presentation on a multi-channel system.

The same network connection also allows the host 800 Series product to easily send basic control commands back to the Sooloos Digital Media System. Using the supplied MSR+ remote handset (or Meridian Comms or Serial connection to the host Product), the user has instant control over the active Play Queue.

The ID40 Sooloos Card allows for the highest audio quality integration of Sooloos in to a Meridian Digital Theatre system through simple yet elegant connection type, while delivering the level of reference performance Meridian customers have come to expect.

The ID40 Sooloos Card can be specified as an option when ordering a new 861 V6. Alternatively it can be retrofitted to existing 861 V6 products. More comprehensive upgrades are available for older 861 and 808 models, which enable both to host the ID40 Sooloos Card, please contact Meridian directly for details.

Meridian Contact: **Katie Spicher**Katie.spicher@meridian-america.com

Phone: (404) 344-7111

Meridian Press Contact: **Sue Toscano** <u>Sue@nicollpr.com</u> Phone: (781) 762-9300 Meridian is based near Cambridge, UK, and was founded in 1977 by Bob Stuart and Allen Boothroyd. With over 30 years' history of innovation and development of uncompromised consumer home entertainment systems offering exceptional performance, this award-winning company is widely recognized as a world leader in high-quality audio and video reproduction. Meridian developed the first audiophile CD player, the world's first consumer digital surround controller, and developed the MLP lossless packing system included in Blu-ray Disc. The company's optical disc players, DSP-based loudspeakers, video projectors, and scalers are unique in the industry, maintaining a super-quality digital signal throughout the path from the studio to the home, using advanced digital signal processing to deliver both a sweet, natural sound and smooth, crystal-sharp images with true cinematic realism. With the acquisition of Sooloos, Meridian now brings its expertise to the Sooloos Media System, the world's most innovative, functional and easy-to-use networked home entertainment system. Meridian Sooloos systems effortlessly combine spectacular quality, rich metadata and the industry's leading user interface to change forever the way we enjoy and interact with music.